

Digital Artist | Art Director

#### WHO?

My name is Rodrigo Molina, born and raised in Mexico, I'm passionate about my work and my roots. I'm in the business of solving communication problems through creative approaches. I strive to form effective yet beautiful creative pieces that blur that line between art and design.

I use everything in my work. Photoshop, image manipulation, typography, 3D and more.

### **WHERE I'VE BEEN**

2020 - Now Leo Burnett Mexico | Sr Art Director

2019 - 2020 Ogilvy Mexico | Sr Art Director

2016 - 2019 FCB Mexico | Art Director

2016 - 2019 Dafiti | Ecommerce Retouch Manager

## **SKILLS LEARNED**

• 3D Modeling • Photo retouching • UI Design

• Branding • Motion Graphics

## **PUBLISHED BY**

| LÜERZERS ARCHIVE | 200 Best Digital Artist Worldwide 2013-2014





### **MY TOOLS**

Adobe Photoshop

Adobe Illustrator

After Effects

• Zbrush

Adobe Premiere

• Adobe XD (UI)

• Blender

• Cinema 4D

# SOME BRANDS I'VE WORKED WITH













# **LAST BUT NOT LEAST**

Education | Graphic Design

Universidad Tecnológica De México 2005 - 2010

Languages

SPANISH: Native ENGLISH: Fluent

#### STILL NOT CONVINCED?

Let me show you what I can do.

www.ro-molina.com

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